The focus of the International Design Competition will be to generate design ideas for the area along Pine Street between the Nashua Millyard and the Tree Streets Neighborhood. New public investments including the long-awaited Broad Street Parkway and the new public space at the site of the Labine Building create a unique opportunity for Nashua to reexamine this critical new "gateway" in the Gate City.

It is the expectation that the Competition will help to shape a vision of the area between the Broad Street Parkway's connection to the Tree Streets and the Parkway's impacts on the Nashua Millyard. Potential entrants from around the world will be asked to submit creative and compelling ideas and concepts to reenvision this new gateway to Downtown Nashua. Submissions are expected to also include a design for the streetscape of the parkway in the Millyard, designs for the connections of the parkway to the commercial/industrial properties in the Millyard, and proposals for innovative redevelopment opportunities for the currently under-utilized Millyard properties.

The jury is charged with overseeing the competition process. The jury, comprised of landscape architects, architects, economic development, planning, historic preservation, and local stakeholders will meet with City staff to develop the call for entries, manage the competition process, review submissions and select a winning entry. A tentative design completion schedule is:

January 2011 – Jury convenes and begins development of Call for Entries End of February/Beginning of March, 2011 – Jury Releases Call for Entries Mid-June, 2011 – Submission Deadline End of June, 2011 – Jury selects top 10 entries and displays for public comment End of July, 2011 – Jury selects winner(s) and makes the announcement

It is expected that jury members will meet over the course of the winter, spring and early summer with the goal of announcing a winner by July of 2011.

This exiting opportunity will allow Nashua to position itself to the international design community as a forward thinking city, one that is willing to showcase itself and its development opportunities for the world.